

## BACK TO WELL SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**BY SUBMITTING AN ENTRY TO THIS SWEEPSTAKES DURING THE SWEEPSTAKES PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT. SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE RELEASED PARTIES AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. THE SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED BY LAW OR RESTRICTED BY LAW.**

**SWEEPSTAKES PERIOD:** The Back to Well Sweepstakes (the "Sweepstakes") begins at 12:01 AM US Pacific Time ("PT") on October 4, 2022, and ends at 11:59 PM PT on March 3, 2023 (the "Sweepstakes Period"). The computer clock of the Administrator is the official time-keeping device in the Sweepstakes. By participating, participants ("Participants") agree to be bound by these Official Rules and the decisions of GlaxoSmithKline, plc. (the "Sponsor"), which are binding and final on matters relating to this Sweepstakes.

**ELIGIBILITY:** Sweepstakes is open only to legal residents of the fifty (50) United States and District of Columbia (NOT including residents of Puerto Rico or other U.S. Territories), who are at least eighteen (18) years of age or the age of majority in their state of primary residence (whichever is older) at time of Sweepstakes Entry. Employees, officers and representatives of the Sponsor, Southern Made Services, LLC (the "Administrator"), Fandango Loyalty Solutions, LLC ("Fandango"), Wal-mart Stores, Inc., and each of their respective parents, affiliates, subsidiaries and web-design, advertising, marketing, fulfillment, judging and promotion agencies, or other agency involved in the administration, development, fulfillment and execution of this Sweepstakes, and their immediate family members, as defined below, of each, and those persons living in the same households, whether or not related, are not eligible to participate in the Sweepstakes. Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, and their respective spouses. "Household members" shall mean people who share the same residence at least three (3) months a year. Winning a Prize is contingent on fulfilling all requirements in these Official Rules. All federal, state and local laws and regulations apply. Void where prohibited or restricted. All Sweepstakes Entries are the property of the Sponsor.

**HOW TO PARTICIPATE:** During the Sweepstakes Period, there are two (2) ways to participate. **1) Entry with Purchase:** To receive one (1) entry in the Sweepstakes ("Sweepstakes Entry"), follow these directions. Purchase \$25 of participating products in a single transaction at Walmart or Walmart.com (in the US) between 10/04/22 and 3/03/23. Retain your receipt. Take a photo of

your entire receipt showing the qualifying items starred or for online purchases take a screenshot of your shipping, pickup or delivery confirmation .Text keyword Wellness to 1-844-844-2995 for receipt submission instructions by 3/03/23 and/or visit [www.activaterewards.com/Wellness](http://www.activaterewards.com/Wellness) (the “Website”), either on your mobile device (standard data rates may apply) or your desktop computer and enter your information and submit the image of your full receipt or shipping, pickup or delivery confirmation by 3/03/23. Submissions are reviewed within 2-5 business days. Once your receipt has been validated, you will receive an email confirming your entry into the Sweepstakes (“Receipt Entry”). By texting us, you agree to receive up to 10 automated text messages by or on behalf of Fandango and GlaxoSmithKline plc, and Kimberly-Clark Worldwide, Inc. regarding the promotion. Consent not required for purchase. You also consent to Fandango’s Terms and Policies at [www.fandango.com/terms-and-policies](http://www.fandango.com/terms-and-policies). Unsubscribe at any time by texting STOP or seek help by texting HELP. Message & Data Rates May Apply. The promotion is only available to customers of select carriers, with compatible handsets. Please check with your carrier to determine if they are a participating carrier. Terms apply. **2) Alternate Means of Entry:** To receive one (1) Sweepstakes Entry without making a purchase or visiting the Website (“AMOE Entry”), visit [www.backtowellamoe.com](http://www.backtowellamoe.com) and enter your full name, complete address (no P.O. boxes permitted), phone number (including area code), and email address by March 3, 2023.

**Participating Products:**

Brand Name	Item ID	UPC	Item Name
Kleenex	699508285	3600054313	Kleenex Ultra Soft Facial Tissues, 2 Flat Boxes (240 Total Tissues)
Kleenex	412968457	3600054316	Kleenex Ultra Soft Facial Tissues, 4 Flat Boxes (480 Total Tissues)
Kleenex	382656431	3600054317	Kleenex Ultra Soft Facial Tissues, 6 Flat Boxes (720 Total Tissues)
Kleenex	198882585	3600054288	Kleenex Soothing Lotion Facial Tissues, 2 Cube Boxes (120 Total Tissues)
Kleenex	217308564	3600054289	Kleenex Soothing Lotion Facial Tissues, 4 Cube Boxes (240 Total Tissues)
Kleenex	453314901	3600054291	Kleenex Soothing Lotion Facial Tissues, 6 Cube Boxes (360 Total Tissues)
Kleenex	864405609	3600054307	Kleenex Ultra Soft Facial Tissues, 2 Cube Boxes (120 Total Tissues)
Kleenex	790700327	3600054308	Kleenex Ultra Soft Facial Tissues, 4 Cube Boxes (240 Total Tissues)
Kleenex	886933711	3600054312	Kleenex Ultra Soft Facial Tissues, 6 Cube Boxes (360 Total Tissues)
Kleenex	600664731	3600054506	Kleenex Anti-Viral Facial Tissues, 4 Cube Boxes (220 Total Tissues)
Kleenex	395110381	3600054292	Kleenex Soothing Lotion Facial Tissues, 2 Flat Boxes (240 Total Tissues)
Kleenex	323464864	3600054295	Kleenex Soothing Lotion Facial Tissues, 4 Flat Boxes (480 Total Tissues)
Kleenex	758697887	3600054296	Kleenex Soothing Lotion Facial Tissues, 6 Flat Boxes (720 Total Tissues)
GSK	4039525	307660801009	ABREVA COLD SORE
GSK	4000017	307660801559	ABREVA PUMP
GSK	569102193	305730190206	ADVIL MULT-SYMP C&F
GSK	553942356	305730199216	ADVL SINUS CONG 20CT
GSK	564151156	305730290302	CHILD ADVIL SUSP WHITE GRAPE
GSK	551674266	300318693124	CH ROB CC LA 4OZ
GSK	569792794	300312094996	CH ROB DM 4+4OZ NT R
GSK	569752986	300318760123	CH ROBI HONEY DM 4OZ
GSK	583943680	300318794401	CH ROBI NATS HON ELD

GSK	582837523	885898390781	EMC IMM + Elderberry 18ct
GSK	564173938	885898100458	EMC IMM GUM ORG 45CT
GSK	564173936	885898000420	EMC IMM ORG 30CT
GSK	552814698	885898000413	EMC IMM+ ORANGE 10CT
GSK		353100346494	Flonase Headache & Allergy Relief 48ct
GSK	583943681	0031-8790-30	ROB CHLD NAT GUMM
GSK	550021573	300318718186	ROB DM CGH MX NT 8FO
GSK	550021560	300312094484	ROB DM MAX D/N 4+4OZ
GSK	550021520	300318739129	ROB DM MX CGH/CG 4OZ
GSK	550021517	300318739181	ROB DM MX CGH/CG 8OZ
GSK	576545346	300312095818	ROB HONEY DAY/NT 8OZ
GSK	569102194	300318756188	ROB HONEY DM MX 8OZ
GSK	569102196	300318758182	ROB HONEY NT DM 8OZ
GSK	581620531	0031-8782-40	ROB NAT HNY ELBRY G 30CT
GSK	581620495	0031-8785-18	ROB NAT HNY ELBRY SY 8.3OZ
GSK	553901198	300318751183	ROBI CF MX SEV 8FO
GSK	564173939	300318750186	ROBI CFMX SR THR 8OZ
GSK	569792826	300318757185	ROBI CG&CH 8Z DM R
GSK	576545340	300318743201	ROBI COUGHGELS 20CT
GSK	581620433	0031-8771-18	ROBI HNY CF MAX DT
GSK	564177562	300678132086	TF EM DT SEV 8.3OZ
GSK	650330413	300673272408	TF FLU MAX DT 6CT PWDR
GSK	650330415	300673285200	TF FLU MAX NT 6CT PWDR
GSK	554227595	300676426068	TFLU LIPTON DAY 6CT
GSK	572040152	300677919125	THERAFLU DT/NT 12 CT
GSK	550127258	300678125167	THERAFLU EM COMBO
GSK	550127257	300678124061	THERAFLU NT LIP 6CT

Sweepstakes Entries generated by script, macro or other automated means, and Sweepstakes Entries by any means which subvert the entry process, are void. By submitting a AMOE Entry, you agree to the Official Rules and are willing provide your information to the Sponsor and the Administrator. No photocopied or mechanically reproduced Sweepstakes Entries accepted. Sweepstakes Entries become the property of the Sponsor and will not be returned.

There is a limit of one (1) Sweepstakes Entry per person per day, regardless of entry method, using only one (1) email address. One (1) Sweepstakes Entry per receipt submission and a limit of four (4) Receipt Entries per household. Sweepstakes Entries received from any person in excess of the stated limitation, or which are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost or misdirect, will be void. Subsequent attempts made by the same individual to submit multiple Sweepstakes Entries by using multiple or false contact information or otherwise may be disqualified. There is a limit of one (1) Prize per person throughout the Sweepstakes Period. For purposes of this Sweepstakes, a “day” begins at 12:01 AM PT and ends at 11:59 PM PT.

Any and all information provided in connection with this Sweepstakes is subject to the Sponsor's Privacy Policy available at <https://privacy.gsk.com/en-us/privacy-notice/>. By entering in the Sweepstakes, Participants hereby agree that the Sponsor may collect and use their personal information submitted with their Sweepstakes Entry. Among other things, the information Participants provide may be used to send company updates and announcements from the Sponsor concerning the company and its products. At the time of entry, Participants may be given the opportunity to opt-in to receive further communications from the Sponsor. Participants are not required to opt-in and opting in will not improve your odds of winning.

**SWEEPSTAKES PRIZE DRAWING & WINNER NOTIFICATION:** The potential Winners will be selected in a random drawing held on or about March 13, 2023. Odds of winning will depend on the number of Sweepstakes Entries received during the Sweepstakes Period.

If Prize notification is returned as undeliverable, the Sponsor or its agent is unable to contact a potential Winner or a potential Winner is not in compliance with these Official Rules, Prize will be forfeited and, at the Sponsor's discretion, an alternate Winner may be selected. The Sponsor reserves the right not to award a Prize in the event the Sponsor is unable to identify and confirm a Winner after attempting to contact alternate Winners.

**SWEEPSTAKES GRAND PRIZES (25):** There are twenty-five prizes (25) ("Prizes") available to be awarded. Prize winners ("Winner(s)") will receive via email an annual Walmart+ membership eGift Card ("eGift Card"). A credit card is required to sign up for a Walmart+ membership and your membership will auto-renew annually and the payment method you provided will be charged the then-current membership fee, until you cancel. Membership is subject to terms, available at <https://www.walmart.com/help/article/gift-card-terms-and-conditions/90f9e217278146898946c1d786bedea3>. **The Approximate Retail Value ("ARV") of each Prize is \$98.**

**Total ARV of all Prizes available in this Sweepstakes is \$2,450.**

**PRIZE CONDITIONS:** eGift Cards do not expire. eGift Cards can't be used to pay the annual fee for, or extend, an existing Walmart+ membership. If a winner has a trial or paid W+ member, eGift Card can be used for purchases at Walmart.com. eGift Cards cannot be used to purchase another gift card. eGift Cards are not returnable and cannot be redeemed for cash unless required by law. eGift Card will not expire as long as there is value remaining on the eGift Card. You can use it anytime. We ask that you safeguard your eGift Card and treat your eGift Card as you would cash. We are not able to replace or replenish eGift Cards that are lost, stolen or used without authorization. Use of eGift Card is subject to the terms and conditions available at <https://www.walmart.com/help/article/gift-card-terms-and-conditions/90f9e217278146898946c1d786bedea3>.

The maximum value of the Prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

Prize consists only of the elements expressly set forth above; no other elements are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for all applicable federal, state, local sales and income taxes and any costs, expense(s) or fees whatsoever in connection with the Prize not specifically provided herein. In the event that, for reasons beyond their control and not related to the Winner, the Sponsor or independent third-party company is unable to award any Prize as described in these Official Rules (including if the designated Prize should become unavailable for any reason), the Sponsor will substitute the Prize with another prize of similar nature and equal or greater value at its sole discretion. The Prize is non-assignable and non-transferable and is not redeemable for cash and no substitution will be made except as provided herein at the Sponsor's sole discretion. If a selected Winner is unable to accept a Prize in its entirety for any reason, the selected Winner will forfeit the Prize and the Prize may be awarded to an alternate Winner. All Sweepstakes Entries and potential Winners are subject to verification by the Sponsor and the Administrator, whose decisions are final and binding. No compensation will be paid in lieu of a Prize.

Prize will be awarded provided that a sufficient number of Sweepstakes Entries are received, and the Prize is claimed in accordance with the dates and times specified above.

**GENERAL CONDITIONS:** Sweepstakes qualification is determined when receipt image is submitted to the Website for receipt validation or when a request for a AMOE Entry has been submitted. Proof of identity and/or residence reasonably satisfactory to the Sponsor and/or the Administrator may be required to verify eligibility. The Sponsor and the Administrator have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstake's limits, requirements or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids submissions and disqualifies person from participating in the Sweepstakes.

By participating, Participants accept and agree to: (i) be bound by these Official Rules, all applicable laws and the decisions of the Sponsor, which shall be final and binding in all matters; (ii) waive any rights to claim ambiguity with respect to the Official Rules; and (iii) waive all of his/her rights to bring any claim, action, or proceeding against any of the Released Parties (as defined below). Released Parties (as defined below) are not responsible or liable Sweepstakes Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for Sweepstakes Entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with these Official Rules, and all such Sweepstakes Entries will be disqualified, or emails or communications of any kind, or other errors or difficulties of any kind whether human, technical, electronic, mechanical, network, seeding, computer, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Prize redemptions, emails or communications of any kind, Sweepstakes Entries, the announcement of the Winners, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Participant's or to

any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Sweepstakes or who are in violation of these Official Rules, as solely determined by the Sponsor, will be disqualified and all associated Sweepstakes Entries will be void. Should any portion of the Sweepstakes be, in the Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play or submission of Sweepstakes Entries, the Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes. If terminated, at its discretion, the Sponsor reserves the right to select the potential Prize Winner from all eligible, non-suspect Prize claims received prior to action taken or as otherwise deemed fair and appropriate by the Sponsor. In no event will the Released Parties be liable for more than the stated number of Prizes in these Official Rules. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH INDIVIDUAL AND SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Participants, by participating, agree that the Sponsor, the Administrator, Fandango, Wal-Mart Stores, Inc, and each of their respective parents, affiliates, subsidiaries and advertising and Sweepstakes agencies and promotional partners and all of their respective officers, directors, employees, shareholders, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Participants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a Prize (including any travel or activity related thereto) or participation in this Sweepstakes. Each Prize is offered and provided "as is" with no warranty or guarantee by the Sponsor, either express or implied. Any and all warranties and/or guarantees on the Prizes (if any) are subject to the manufacturer's terms therefore, and Winner agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. By participating in the Sweepstakes, each Winner acknowledges that the Released Parties have not and will not obtain or provide insurance of any kind relating to the Prizes. Neither the Administrator, Fandango, Wal-Mart Stores, Inc, or any of their respective parents, affiliates, and subsidiaries are a sponsor or co-sponsor of this Sweepstakes. Each Winner, by acceptance of a Prize, except where legally prohibited, grants permission for the Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and Prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In case of dispute as to the identity of any Participant, entry will be declared made by the Authorized Account Holder of the email address submitted at time of entry and he/she must comply with these Official Rules. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address.

**INDEMNITY:** Participants agree to release, indemnify, defend, and hold harmless the Released Parties from any and all liability (including, but not limited to, liability for any property loss,

damage, personal injury, bodily injury, death, loss, expense, accident, delay, inconvenience or irregularity), costs and expenses (including without limitation, reasonable outside attorney's fees) arising out of or relating in any way to: (a) your participation or inability to participate in the Sweepstakes, (b) typographical errors in the Official Rules or any Sweepstakes promotional materials, (c) acceptance or possession, defects in, use, misuse or inability to use an Prize (or any component thereof), (d) any change by any company or any other person providing any of the components of a Prize due to reasons beyond any of the Released Parties' control or as otherwise permitted hereunder, (e) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, (f) human error, (g) incorrect or inaccurate transcription, receipt or transmission of any part of the Sweepstakes Entry (including, without limitation, the entry information or any parts thereof), (h) any technical malfunctions or unavailability of the Sweepstakes site or any telephone network, computer online system, computer dating mechanism, computer equipment, software, or internet service provider utilized by any of the Released Parties or by you, (i) interruption or inability to access the Sweepstakes, any Sweepstakes-related web pages, or any online service via the internet due to hardware or software compatibility problems, (j) any damage to your (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any wrongful, negligent, or unauthorized act or omissions on the part of any of the Released Parties, or any of their agents or employees, or (m) any other cause, condition or event whatsoever beyond the control of any one or more of the Released Parties. Each Winner hereby acknowledges that the Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any Prize or component thereof, including any express or implied warranties provided by any of the Prize suppliers associated with this Sweepstakes

Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, use of the Website, or the acceptance, receipt, or use of any Prize or Prize component. Participants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees.

**BINDING ARBITRATION:** Except where required by law, Participants and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Sweepstakes (including any activity related thereto). Any controversy or claim arising out of or relating to these Official Rules or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party.

**CHOICE OF LAW AND JURISDICTION:** All federal, state and local laws and regulations apply. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Participant and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the state of Pennsylvania without giving effect to any choice of law or conflict of laws rules (whether of Pennsylvania or any other

jurisdiction), which would cause the application of the laws of any jurisdiction other than Pennsylvania. Any action seeking legal or equitable relief arising out of or relating to the Sweepstakes or these Official Rules shall be brought only in the courts of the State of Pennsylvania. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have. Walmart Stores, Inc. is not responsible for the conduct, administration or execution of this Sweepstakes.

**SPONSOR:** GlaxoSmithKline plc. 5 Crescent Drive, Philadelphia, PA 19112// End of Official Rules //